

個人簡歷



宋同正

國立臺灣科技大學 設計系 特聘教授

宋同正教授取得國立成功大學工業設計學士學位、美國 The Ohio State University 工業設計碩士學位及 MBA 副學位及澳洲 Macquarie University 管理博士學位。他現為國立臺灣科技大學設計系特聘教授、臺大系統文化基金會董事，並擔任設計學報 (THCI/SCOPUS) 總編輯、International Journal of Design (SCI-E/SSCI/AHCI) 副總編輯和亞太服務設計協會 (APSDA) 創會理事長等職。宋教授曾任國立臺灣科技大學設計學院院長、工商設計系 (現更名為設計系) 系主任，及台灣創意設計中心(現更名為台灣設計研究院) 執行長。他亦曾擔任國科會 (科技部) 藝術學門共同召集人(負責設計領域) 和中華民國設計學會理事長 (第 12 屆)。進入學術界前，他曾任台灣飛利浦電子公司專案/產品經理及台灣三洋電機公司工業設計師。此外，宋教授曾獲 2009 和 2010 年度紅點設計獎 (Red Dot Award)。近年來，他的研究興趣和領域著重於服務設計、循環設計、社會創新與設計及智能產品設計，並將研究成果發表 (含已被接受) 於國際知名學術期刊，例如 *Design Management Journal*, *Design Studies*, *Engineering Management Journal*, *International Journal of Design*, *International Journal of Technology Management*, *Sensors & Actuators A: Physical*, *Touchpoint: The Journal of Service Design*, and *Service Business*。宋教授亦曾獲得國立臺灣科技大學教學傑出獎 (2008) 及優良研究創新獎 (2011)。

Curriculum Vitae



Tung-Jung (David) Sung
Distinguished Professor

National Taiwan University of Science and Technology

Tung-Jung (David) Sung received a B.S. degree in Industrial Design from National Cheng Kung University (Taiwan), an M.A. in Industrial Design from the Ohio State University (U.S.A.), and a Ph.D. in Management from Macquarie University (Australia). He is now a distinguished professor at the Department of Design, National Taiwan University of Science and Technology (NTUST), and Director of National Taiwan University System Culture Foundation. Prof. Sung is also the Editor-in-Chief of *Journal of Design* (Elsevier SCOPUS) and the Associate Editor of *International Journal of Design* (SCI-E, SSCI and A&HCI). Furthermore, he is the Founder/President of Asia Pacific Service Design Association (APSDA). Prof. Sung served as the dean of the College of Design at NTUST (2019- 2022), the chairman of the Department of Industrial and Commercial Design at NTUST (2014-2016), and the CEO of Taiwan Design Center (2017- 2019). He also served as the Co-Convener of Art - Department of Humanities and Social Sciences, Ministry of Science and Technology (MOST) and the 12th President of *Chinese Institute of Design*. Prior to being an academician, he worked for Philips Electronics (Taiwan) Ltd. as project and product manager and for Sanyo Electric (Taiwan) Ltd. as an industrial designer. He was also a patent examiner for the Intellectual Property Office in Taiwan for a number of years. Prof. Sung has won the prestigious 2009 and 2010 Red Dot Design Awards. His recent design and research interests are on *service design, circular design, social innovation & design, and intelligent product design* and his research articles have been accepted for publication in *Design Management Journal, Design Studies, Engineering Management Journal, International Journal of Design, International Journal of Technology Management, Sensors & Actuators A: Physical, Touchpoint: The Journal of Service Design, and Service Business*. He also received NTUST outstanding teaching award in 2008 and NTUST excellent research & creativity award in 2011.